

# BusinessWomen

## Rockefeller Habits Checklist

*Align your business, scale effectively, and maintain focus!*

*Scale smarter, stay focused, and lead with impact!*

### **Section 1: Executive Alignment & Communication**

Your leadership team sets the tone. Stay aligned, communicate clearly, and keep everyone moving in the same direction. Strong teams = strong business.

### **Section 2: Strategy & Execution**

A solid strategy isn't just a plan - it's a blueprint for scaling with purpose. Make sure your priorities are clear and every action moves you forward.

### **Section 3: People & Team Development**

Great businesses are built by great people. Put the right people in the right roles, invest in their growth, and build a culture of continuous improvement.

### **Section 4: Meeting Rhythms & Accountability**

Meetings should be productive, not time-wasters. Create a rhythm that keeps teams aligned, accountable, and focused on execution.

### **Section 5: Customer & Market Insights**

The market moves fast - stay ahead by listening to your customers and tracking trends. Constant learning = constant growth.

## □ **Section 6: Financial Discipline & Profitability**

Profit fuels growth. Keep cash flow healthy, track the right metrics, and make every dollar work for you.

## □ **Section 7: Continuous Improvement & Scaling**

If you're not improving, you're falling behind. Build a culture of innovation, efficiency, and bold decision-making.

*"Scaling up a business requires structure and a framework to ensure goals are met. The Rockefeller Habits created by Verne Harnish provide tools and strategies to drive sustainable growth in businesses. The most transformative aspect of the Rockefeller Habits for me has been the concept of the Big Hairy Audacious Goal (BHAG)."*

*- Loes Daniels*

**Achieve Growth with a Big Hairy Audacious Goal (BHAG)**